

FIGHT THROUGH

MAGAZINE



MEDIA
PACK

2016

FIGHT THROUGH

MAGAZINE

FIGHT THROUGH MAGAZINE is the exciting new publication from Education for the Military Ltd.

This is an A4 Full colour glossy magazine, with a minimum of **20,000** distributed **QUARTERLY** to all Military Hospitals and Rehabilitation Centres across the UK. The magazine will be freely available onto each ward.

FIGHT THROUGH will promote positive attitudes for wounded service men and women, supporting the message that there is a life beyond their injury. In each issue we will give information and inspiring stories to help maintain a positive attitude. We will highlight all different kinds of injuries from PTSD through to Limb Loss, we'll do this by talking to service men and women from all kinds of backgrounds who have overcome their injury and moved forward with their lives.

RATECARD

MAGAZINE: 1 ISSUE / 2 ISSUES / 3 ISSUES

DOUBLE PAGE SPREAD – £2795 / £2500 / £2100

FULL PAGE – £1995 / £1795 / £1400

HALF PAGE – £1250 / £950 / £700

QUARTER PAGE – £750 / £550 / £350

INSIDE FRONT COVER – £2795 / £2500 / £2100

INSIDE BACK COVER – £2395 / £1995 / £1795

OPPOSITE CONTENTS – £2795 / £2500 / £2100

OUTSIDE BACK COVER – £2995 / £2695 / £2295

WEBSITE:

WEBSITE BANNER – £495 (3 MONTHS)

WEBSITE EDITORIAL – £495 (3 MONTHS)

WEBSITE VIDEO – £750 (1 MONTHS)

DIRECTORY LISTING – £195 (3 MONTHS)

DIMENSIONS

MAGAZINE + WEBSITE:

DPS – 297mm x 420mm (Add 3mm bleed)

FP – 297mm x 210mm (Add 3mm bleed)

HP (LANDSCAPE) – 124mm x 180mm

HP (PORTRAIT) – 260mm x 87mm

QP (PORTRAIT) – 124mm x 87mm

QP (LANDSCAPE) – 60mm x 180mm

WEB BANNER – 150 pixels x 150 pixels

CONTACT

MAIN OFFICE TEL: 0191 691 1958 / **FAX:** 0191 691 1959

EDITOR / ADVERTISING | Joanne Nattress | **DIRECT LINE:** 0191 691 1960

GENERAL ENQUIRIES / FEATURES | joanne@educationforthemilitaryfamily.org.uk

ADVERTISING | Kris Bhudoye | kris@educationforthemilitaryfamily.org.uk | **DIRECT LINE:** 0191 691 1961

ARTWORK / DESIGN | CS Design | chris@educationforthemilitaryfamily.org.uk

WEBSITE | www.educationforthemilitaryfamily.org.uk | **TWITTER** @Fighthroughmag

ADDRESS | Education for the Military Ltd, Arrow Business Centre, 14 Foyle Street, Sunderland, Tyne & Wear, SR1 1LE